



# DAS System & Services Pvt. Ltd.

## Rules And Regulations For Use Of Certification & Accreditation Mark

All certificates issued by DAS remain the property of DAS and must be returned when requested.

Certificate holders must ensure that no incorrect references to DAS certification system or misleading use of certificates or marks occur.

DAS Registered Companies Logo is granted under license to those client companies who have obtained certification of their Quality Management System & Environmental Management System by DAS after successful assessment to the applicable standard.

Where the DAS Registration Certificate has been issued **under IAS**, Accreditation Body's logo is too used in combination with the DAS Registered companies' logo, as applicable.

### **DAS CERTIFICATION LOGO**

**DAS System & Services Pvt. Ltd.** The logo may only be reproduced in a single colour which is unlimited, but where practical should conform to existing preprinted stationery, brochures, letterheads or other promotional materials of the Company.

The Certification Marks of DAS is:



### **Use of Certification Marks**

The marks shall be displayed only in the appropriate form and size detailed in this clause.

- The certified client's name and certification number shall be printed adjacent to the marks.
- The marks can be printed in a single color, which should be the predominant ink color of the document, or, in the case of a pre-printed letterhead, the predominant ink color of the letterhead. The marks can be printed in any size provided degradation and/or distortion of the mark graphic is avoided.
- The marks shall not be displayed on vehicles, except in publicity material containing the marks as part of a larger advertisement.
- The marks shall not be displayed on buildings, flags, and promotional materials such as calendars, diaries, coasters, etc. The marks shall not be used on a product or product packaging seen by the consumer or in any other way that may be interpreted as denoting product conformity.
- The marks shall not be displayed in laboratory test, calibration or inspection reports, as such reports are deemed to be products in this document.



# DAS System & Services Pvt. Ltd.

## Rules And Regulations For Use Of Certification & Accreditation Mark

- The certified clients shall discontinue the use of marks which is considered unacceptable by DAS. The certified clients shall also change all relevant promotional materials where the scope of certification is reasonably reduced by DAS.
- The certified clients shall, upon suspension or withdrawal of its certification, discontinue its use of all advertising matter that contains a reference to certification.
- Client can use any statement on product packaging material that client has certified management system. The statement shall in no way imply that the product, process or service is certified anyway. The statement shall include
  - Identification like brand name of the Client
  - The type of management system certified
  - The name of DAS which is issuing the certificate.

### ACCREDITATION LOGO

The Certification Marks of DAS with Accreditation Symbol are:



### Use of Accreditation Board IAS Marks, Logos and Symbols

1. IAS logo can be use only when the client's SCOPE is covered under IAS accreditation of DAS.
2. The logo shall not be used in any way that it misleads the reader about the accredited status of the certification body or the certified body.
3. The accreditation body's logo shall not be used on the packaging of a product, labels, publicity material and written announcements etc, that in any way suggest that the accreditation body has certified or approved any product, process or service of the certified body or in any other misleading manner.
4. The logo shall not be displayed on vehicles except in publicity material like part of a large advertisement.
5. The logo shall not be displayed on buildings and flags.
6. The logo shall not be used on the visiting cards
7. The logos can be reproduced in any size, as long as they do not distort or alter the relative proportions of the logo

### Discontinuation of the DAS Certification Logo And / Or IAS Accreditation Logo

1. A client certified by DAS shall discontinue the use of the DAS certification logo and / or IAS accreditation mark immediately when any of the following conditions exist:
2. A lapse of certification, suspension or withdrawn;



# DAS System & Services Pvt. Ltd.

## Rules And Regulations For Use Of Certification & Accreditation Mark

3. The client has made a change to his Quality System which has not been accepted by DAS, and which could reasonably be expected to affect the client's qualification for certification;
4. The client has failed to implement a change to the system requirements issued by DAS;
5. Any other circumstances, which arise, which could reasonably be expected to adversely affect the client's System certified by DAS, as identified in the contract agreement.

### Misuse and Penalty

Misuse of DAS certification logo and / or IAS accreditation mark would lead to corrective action, withdrawal of certification, publication of the transgression and, if necessary, other legal action.